VOHC® Accepted Products for Dogs

This list was last updated February 2023.



To access the manufacturer's web page for additional information about these products, click on the Product Name. If there is no link, one was not provided to us by the manufacturer.

The list is arranged in the following category order:

Dental Diets
Rawhide Chews
Edible Chew Treats
Water Additive, Oral Gel Spray and Toothpaste
Toothbrushes and Wipes
Professional Teeth Sealant

DENTAL DIETS

Name of Product	VOHC Claim	Company	Available from*	Year Awarded the Seal
Prescription Diet® Canine t/d®: Original Bites	Plaque, Tartar	Hill's Pet Nutrition	Veterinary Only	1998
Prescription Diet® Canine t/d®: Small Bites	Plaque, Tartar	Hill's Pet Nutrition	Veterinary Only	1998
Science Diet Oral Care	Plaque, Tartar	Hill's Pet Nutrition	Consumer	2001
Eukanuba® Adult Maintenance Diet for Dogs	Tartar	IAM's Company	Consumer	2003
Purina Pro Plan Veterinary Diets (PPVD) DH Canine Formula dry dog food	Tartar	Nestle Purina Petcare	Veterinary Only	2006
Purina Pro Plan Veterinary Diets (PPVD) DH Small Bites Canine Forumla dry dog food	Tartar	Nestle Purina Petcare	Veterinary Only	2006
HealthyAdvantage™ Oral Care for Dogs	Plaque, Tartar	Hill's Pet Nutrition	Consumer	2018
Royal Canin® Veterinary Care Nutrition™ Canine Dental	Tartar	Royal Canin	Veterinary Only	2020

Royal Canin® Veterinary Care Nutrition™ Canine Dental Small Dog	Tartar	Royal Canin	Veterinary Only	2020
Canagan Dental for Dogs	Plaque, Tartar	Symply Pet Foods LTD	Consumer	2020

RAWHIDE CHEWS				
Purina Busy HeartyHide Chew Treats	Tartar	Nestle Purina Petcare	Consumer	2006
Purina Pro Plan Veterinary Diets (PPVD) Dental Chewz™ Dog Treats	Tartar	Nestle Purina Petcare	Veterinary Only	2006

EDIBLE CHEW TREATS

For Chew and Treat Products, be sure to feed the right size - check the package for the right weight range for your dog!

Tartar Shield Soft Rawhide Chews for Dogs	Tartar	Tartar Shield	Veterinary and Consumer	2007
Canine Greenies® - five sizes. Also available in FreshMint, Blueberry and Pumpkin Spice flavors.	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2007
Canine Greenies® Weight Management, five sizes	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2008
Checkups Chews for Dogs	Plaque, Tartar	Sugar Creek, Diamond Foods	Consumer	2008
Canine Greenies® Hip and Joint Care Chews, all sizes	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2014
Canine Greenies® Canine Grain-Free Dental Chews	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2014
Improved Milk-Bone Brushing Chews for Dogs	Tartar	Big Heart Pet Brands	Consumer	2014
OraVet® Dental Hygiene Chews for Dogs	Tartar	Boehringer Ingelheim Animal Health USA Inc.	Consumer	2016
Purina DentaLife Daily Oral Care Dog Treats, North American sizes	Tartar	Nestle Purina PetCare	Consumer	2016
Purina DentaLife Daily Oral Care Dog Treats, European Sizes	Tartar	Nestle Purina PetCare	Consumer	2017
Hill's Science Diet Canine Oral Care Chews	Plaque, Tartar	Hill's Pet Nutrition, Inc.	Consumer	2017

ProDen PlaqueOff Dental Bites	Plaque, Tartar	SwedenCare	Consumer	2017
Member' Mark Dental Treats	Plaque, Tartar	Sam's West	Consumer	2018
HealthyMouth® Chew Treat - Gel Combination	Plaque, Tartar	HealthyMouth, LLC	Consumer	2018
Pedigree® Dentastix™ Advanced	Plaque, Tartar	Mars Petcare	Consumer	2018
Canine Greenies® Aging Care Dental Chews, four sizes	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2019
Canine Greenies® Puppy Dental Chews, four sizes.	Plaque, Tartar	Greenies-Mars PetCare	Consumer	2019
WHIMZEES BRUSHZEES Dental Dog Treats, all sizes	Plaque, Tartar	WellPet	Consumer	2019
WHIMZEES Toothbrush Dental Dog Treats, all sizes	Plaque, Tartar	WellPet	Consumer	2019
C.E.T.® VEGGIEDENT® FR3SH Chews for Dogs, all sizes	Plaque, Tartar	Virbac	Consumer	2020
C.E.T.® VEGGIEDENT® Zen Chews for Dogs, all sizes	Plaque, Tartar	Virbac	Consumer	2020
C.E.T.® VEGGIEDENT® Flex Chews for Dogs, all sizes	Plaque, Tartar	Virbac	Consumer	2020
CLENZ-A-DENT® Dental Sticks	Plaque, Tartar	Nextmune BV	Consumer	2021
Purina DentaLife ActivFresh Daily Oral Care, European size	Tartar	Nestle Purina PetCare	Consumer	2021
Purina Pro Plan Dental Care	Tartar	Nestle Purina PetCare	Consumer	2021
ProDen PlaqueOff® Dental Care Bones for Large and Small Dogs	Plaque, Tartar	SwedenCare	Veterinary and Consumer	2022
Yummy Combs Treats for Dogs	Tartar	Pet's Best Life LLC	Veterinary and Consumer	2022

WATER ADDITIVE, ORAL GEL, ORAL SPRAY, TOOTHPASTE, POWDER TO BE ADDED TO FOOD				
HealthyMouth® Water Additive for Dogs	Plaque	HealthyMouth, LLC	Consumer	2008
HealthyMouth® Topical Gel for Dogs	Plaque	HealthyMouth, LLC	Consumer	2011
HealthyMouth® Topical Spray for Dogs	Plaque	HealthyMouth, LLC	Consumer	2011
Petsmile Professional Pet Toothpaste	Plaque	Supersmile (Robell Res)	Consumer	2011
HealthyMouth™ Mobility Water Additive for Dogs	Plaque	HealthyMouth, LLC	Consumer	2014
Pettura Oral Care Gel	Tartar	Lifes2Good	Consumer	2015
HealthyMouth® Nutrineeds for Dogs Water Additive	Plaque	HealthyMouth, LLC	Consumer	2018

pet::ESSENTIAL™ HealthyMouth® with NutriNeeds™ by W. Jean Dodds, DVM Daily Dental Care & Nutrition Care-in-One water additive, with SuperFood Toppers. 25 varieties, with SuperFood Toppers.	Plaque	HealthyMouth NutriNeeds, LLC	Consumer	2018
ProDen PlaqueOff Powder	Plaque, Tartar	SwedenCare	Consumer	2019
CEVA Clenz-A-Dent ProDen PlaqueOff powder for Dogs	Plaque, Tartar	CEVA	Consumer	2020
TropiClean Fresh Breath Dental Health Solution	Plaque	Cosmos Corporation	Consumer	2020
TropiClean Fresh Breath Advanced Whitening Dental Health Solution	Plaque	Cosmos Corporation	Consumer	2020
TropiClean Fresh Breath Dental Health Solution Digestive Support	Plaque	Cosmos Corporation	Consumer	2020
TropiClean Fresh Breath Dental Health Solution Hip & Joint	Plaque	Cosmos Corporation	Consumer	2020
TropiClean Fresh Breath Dental Health Solution Supports Skin Health	Plaque	Cosmos Corporation	Consumer	2020
Naturél Promise Fresh Dental Dental Health Solution	Plaque	Cosmos Corporation	Consumer	2020
Naturél Promise Fresh Dental Dental Health Solution Hip & Joint	Plaque	Cosmos Corporation	Consumer	2020
TropiClean Fresh Breath Certified Wellness Collection Dental Health Solution for Dogs	Plaque	Cosmos Corporation	Consumer	2021
TropiClean Fresh Breath Certified Wellness Collection Dental Health Solution Hip & Joint for Dogs	Plaque	Cosmos Corporation	Consumer	2021
TropiClean Fresh Breath Certified Wellness Collection Dental Health Solution Digestive for Dogs	Plaque	Cosmos Corporation	Consumer	2021
TropiClean Fresh Breath Certified Wellness Collection Dental Health Solution Supports Skin Health for Dogs	Plaque	Cosmos Corporation	Consumer	2021
Bluestem Water Additive	Tartar	Stem Animal Health	Consumer	2022

Vetradent Liquid Water Additive	Tartar	Dechra Veterinary Products	Consumer	2022
Plaqtiv+ Oral Care Water Additive	Tartar	Animalcare Group PLC	Consumer	2022

TOOTHBRUSHES AND WIPES				
ADA-compliant soft-bristle, flat head toothbrush	Plaque, Tartar	(Various)	Consumer	2014
HealthyMouth® Toothpast/Brush Kit Combination for Dogs, Medium/Large Breed	Plaque	HealthyMouth, LLC	Consumer	2015
HealthyMouth™ Anti-Plaque Wipes for Dogs	Plaque	HealthyMouth, LLC	Consumer	2016

PROFESSIONAL TOOTH SEALANT				
SANOS® Dental Sealant (for professional use only)	Plaque, Tartar	AllAccem	Veterinary Only	2011

*Available from: Consumer = Available at Pet stores or Supermarkets, and some Veterinary Hospitals.

Veterinary = Available exclusively at Veterinary Hospitals or Clinics.