

Fleas and Ticks: The Importance of Prevention

It is recommended that pets receive a monthly flea and tick preventative year-round throughout their life. There are multiple formulations of these products available, including a topical formula (Frontline Gold), and a chewable flavored tablet (Nexgard), among others. Each of these products are equally as efficacious and each have their own benefits.

You may wonder why year-round use of these preventatives is necessary. During the winter months, ticks can become active if the temperature is above freezing. In the midwest, we often have a few unseasonably warm days throughout these months, and these warmer temperatures can pose a risk to our pets who may not be current on their preventative medications. There are various tick borne diseases we see in this area, including Lyme Disease, Anaplasmosis, and Ehrlichiosis. Each of these diseases can become quite serious for your pet. Additionally, your pet may be exposed to fleas at any time throughout the year from other animals they may come in contact with and even other environments that may be contaminated. Once in your home, fleas can be extremely difficult to eliminate.

When you purchase your flea/tick preventatives from the clinic rather than online or over the counter, and they are given as directed every 30 days, they come with a guarantee from the manufacturer. Should your pet get fleas while on Frontline Plus or Nexgard, the cost of treatment of your pet and your home will be covered in full. When these products are purchased over the counter or online, this guarantee is not provided. Additionally, there are many counterfeit products being sold by online retailers.



